



RECRUITMENT EXPERTS IN THE AUTOMOTIVE FIELD



## ANTAL SECTOR SHOT

# ACAROM Reports 15.25% Surge in Romanian Car Market for June 2023

In June, the automobile market in Romania experienced ongoing expansion, with the registration of more than 18,000 vehicles marking the start of summer.

ACAROM's data reveals a remarkable 15.25% increase in the domestic market for June 2023.

Over the past years, the automotive sector has emerged as one of the most lucrative industries within the Romanian economy. While there are notable domestic manufacturers like Automobile Dacia, Roman Brasov, and Igero, a significant portion of Romania's manufacturing sector consists of foreign subsidiary units (Source: Blue-Europe.eu).

Many sources suggest that Romania possesses greater growth potential in the car manufacturing industry compared to other Central and Eastern European countries. Antal maintains an ongoing portfolio of automotive clients, actively recruiting for expansion and mid-to-senior management positions in this sector.

### We source hard-to-find talent, for your hard-to-fill roles.

With over 20 years of expertise in Romania and SEE, I am one of 18 sr. recruiters and consultants in our experienced team. While **Antal International globally boasts an impressive 30-year track record in the international arena**, our reputation as a trustworthy industry player is reinforced by numerous accolades.

With a > 98% success rate in matching top-tier executives with leading companies in the entire region of <u>SEE and CEE</u>, we excel in talent acquisition for Mid to C-level roles. Our mission is to connect you with exceptional talent who aligns perfectly with your organization's needs and culture.

### 🚙 Automotive

#### Reference number – 509018 – KEY ACCOUNT MANAGER (hunter profile)

- A highly skilled professional proficient in negotiating financing terms with dealers and customers.
- Exceptional expertise in managing client rescheduling requests, particularly during pandemic situations.
- Demonstrated efficiency in handling customer and contract data within the Charisma/POS system.
- Adept at conducting negotiations for client and dealer contracts.
- Capable of **handling escalations and negotiating risk decisions**, effectively communicating approval conditions and necessary warranties with dealers and customers.
- Committed to providing valuable support and feedback to ASM/NSM to ensure client satisfaction.



Contact our office





