

#### Being part of Antal means...

- Working for **Yourself**, not by yourself.
- Usingyour Industry Knowledge.

**Global RecruitmentBusiness** 

- Developing Human Resourcing and Recruitment skills.
- Generating Incomefrom your business development and networking.
- Receiving support from anEstablishedInternationalNetwork.
- Sharing BusinessIdeasand Contacts.

## OUR MARKETING T

The marketing team based at headquarters is there to provide innovative content to the network's audience. But most importantly, to tailor your message to your expertise and your target market.

We are an international team composed of French, Italian, Spanish, and Romanian speaker happy to collaborate in your native language!

### What we do?

1. Brand Awareness: LinkedIn platform with 570k followers with more than 150k from Europe!

**Antal International** 

- 2. Consideration & Engagement: Our website had 900,500+ visitors in the past 9 months with a 34% increase ( 44% YoY increase in France)
- **3. Conversion:** Average of 450+ new jobs & 2000+ new candidates registered PER WEEK!



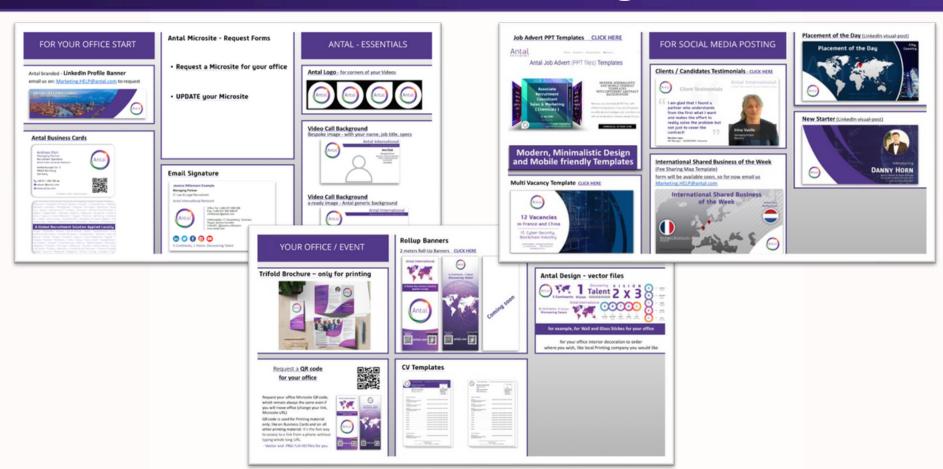
#### Personalized Marketing Content

A complete Marketing Library for Social Media / Website /

Printing / Office content



#### Personalized Marketing Content



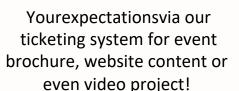
# Collaborative Methodology



**Creation Process** 

**Your Feedback** 





Content preparation with our design / video tools as well as our copy-writing and creativity skills combined to recruitment knowledge.

We will update accordingly until optimal result.

#### We helped our consultants win them over!



























Abbott















McKinsey&Company



















## Thanks!











Don't forget to follow our social media pages! Exciting projects comining

