

A photograph of a business meeting in a modern office with large windows. A woman in a dark blue top and glasses is standing and high-fiving a woman in a white top who is seated at a conference table. A man in a dark blue shirt is also seated at the table, smiling. The table has laptops, water glasses, and a coffee cup. A semi-transparent purple rectangle is overlaid on the right side of the image, containing the main text.

Antal International

Marketing Support at your disposal

Franchise Opportunity

Being part of Antal means...

- Working for **Yourself**, not by yourself.
- Using your **Industry Knowledge**.
- Developing **Human Resourcing** and **Recruitment skills**.
- **Generating Income** from your business development and networking.
- 🔍 **Receiving support from an Established International Network.**
- **Sharing Business Ideas and Contacts.**

OUR MARKETING SUPPORT

The marketing team based at headquarters is there to provide innovative content to the network's audience. But most importantly, to tailor your message to your expertise and your target market.

We are an international team composed of French, Italian, Spanish, and Romanian speaker happy to collaborate in your native language!

What we do?

1. **Brand Awareness:** LinkedIn platform with **570k followers** with more than 150k from Europe!
2. **Consideration & Engagement:** Our website had **900,500+ visitors** in the past 9 months with a 34% increase (44% YoY increase in France)
3. **Conversion:** Average of 450+ new jobs & 2000+ new candidates registered PER WEEK!



Personalized Marketing Content



A complete Marketing Library for Social Media / Website /

Printing / Office content

The screenshot displays the Antal Marketing & Branding Library website. On the left is a large banner with the Antal logo and the text "Marketing & Branding Library". A mouse cursor is pointing at the "Library" text. On the right is a "CATEGORIES" section with a red tooltip that says "click on any category - it will take you to its page". The categories are listed in a grid:

for Your Office start	
Email Signature	
Business Cards	
Your Microsite – request new	Update Your Microsite - Request Form
LinkedIn profile banner	

Decorate your office	
Rollup Banners – printing file	
Antal Design (vector) files - for your office, like Wall / window stickers	

Your Office / Event	
Trifold Brochure – only for printing	
QR code – of your Antal office webpage	
CV Templates	

Antal - Essentials	
Brand Guidelines	
Antal logo files	
Video Call Background for your Video Call (Teams, Zoom, Skype, etc)	

For Candidates	
Good Luck Cards	
Video record yourself - sent us and we adjust it	


For your Clients	
Business Presentations – PPT Templates	
Antal Brochure – Web, Digital and/or Print versions	
Business Proposal Documents	
Your Recruitment Specialist - visual / PDF	

Social Media Post-Visuals	
Career Advert PPT templates – different industries colours	
Multi Vacancy templates	
Webinar visual posts	
Placement of the Day - bespoke (request form)	
New Starter promotion visual - bespoke (request form)	
Anniversaries Visuals	
Antal Quote – of Antal people	
Client / Candidate Testimonials	
Shared International Business announcement	
Your Recruitment Specialist - visual	

Personalized Marketing Content

FOR YOUR OFFICE START

Antal branded - LinkedIn Profile Banner
email us on: Marketing.HLP@antal.com to request



Antal Business Cards

Address: 2011
Marketing Team
Antal International Network
Antal - Your Global Network

Antal logo and QR code

Antal Recruitment Solution Applied Locally

Antal Microsite - Request Forms


- Request a Microsite for your office
- UPDATE your Microsite

Email Signature

Example of email signature with Antal logo and contact information.


ANTAL - ESSENTIALS

Antal Logo - for corners of your Videos




Video Call Background

Resizable image - with your name, job title, specs




Video Call Background

a ready image - Antal generic background



Job Advert PPT Templates - [CLICK HERE](#)


Antal Job Advert (PPT files) Templates



Modern, Minimalistic Design and Mobile friendly Templates

Multi Vacancy Template - [CLICK HERE](#)


12 Vacancies in France and China



FOR SOCIAL MEDIA POSTING


Clients / Candidates Testimonials - [CLICK HERE](#)

Client Testimonials




International Shared Business of the Week (Fee Sharing Map Template)

International Shared Business of the Week




Placement of the Day (LinkedIn visual-post)

Placement of the Day




New Starter (LinkedIn visual-post)

New Starter




YOUR OFFICE / EVENT

Trifold Brochure - only for printing



Rollup Banners


2 meters Roll-Up Banners - [CLICK HERE](#)



Coming soon



Antal Design - vector files

1 Talent 2 x 3




Request a QR code for your office

Request your office Microsite QR code which remain always the same even if you will reuse office (change your link, Microsite URL).



CV Templates



Collaborative Methodology ✓

Requests based on your needs



You express expectations via our ticketing system for event brochure, website content or even video project!

Creation Process



Content preparation with our design / video tools as well as our copy-writing and creativity skills combined to recruitment knowledge.

Your Feedback



We will update accordingly until optimal result .

We helped our consultants win them over!

TBWA The Disruption[®] Company

Zegna

 **HSBC**

GOODYEAR



ConocoPhillips

 Microsoft


Carrefour

 **TEREX**[®]

Knight Frank 



JOHN DEERE

 **Abbott**



TOTAL



Swiss Re



McKinsey & Company



Unilever

Mars



Nestle



lenovo

JONES DAY[®]

RECKITT BENCKISER



Pernod Ricard

SNICKERS

ALLEN & OVERY

BOUNTY

Thanks!



Don't forget to follow our social media pages! Exciting projects coming



GLOBAL Recruitment COMPANY